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Technologies

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OutWeGo

Web Applications with C# project

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Author's declaration of originality

I hereby certify that I am the sole author of this project and this project has not been presented for examination or submitted for defence anywhere else. All used materials, references to the literature and work of others have been cited.

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1. Introduction

This proposal outlines the development and implementation of OutWeGo, an innovative digital platform designed to revolutionise how individuals discover nightlife events within their cities. OutWeGo aims to serve as a bridge between entertainment venues, such as clubs and bars, and the general public, facilitating the promotion and discovery of nightlife events. By providing a centralized, user-friendly application where venue owners can list events and users can effortlessly find them, OutWeGo addresses the current informational gap in the nightlife industry. This project is motivated by the desire to streamline the process of finding nightlife entertainment, thereby enhancing the urban nightlife experience for individuals and providing a valuable marketing tool for venues.

The motivation behind OutWeGo lies in the identified need to improve the connection between nightlife venues and potential visitors. The current method to find events is mainly Facebook events. Currently, Facebook doesn't provide an efficient search for events happening on certain dates. OutWeGo proposes a proactive approach, aggregating event information in a single platform, thus saving time and enhancing the decision-making process for users. This platform represents an opportunity for venue owners to reach a wider audience with minimal effort, potentially increasing event attendance.

2. Analysis

OutWeGo has two very important aspects that need deeper analysis. The first one is user-friendliness for visitors. The second one is up-to-date data. Both these aspects are vital for success.

The main component for user-friendliness is a map that displays events. I plan to use Leaflet for map integration because this library provides all the extensive customization options I need and it is open-source. Different types of venues will be displayed differently and clicking on the venue marker will open detailed information about the venue and event happening that night.

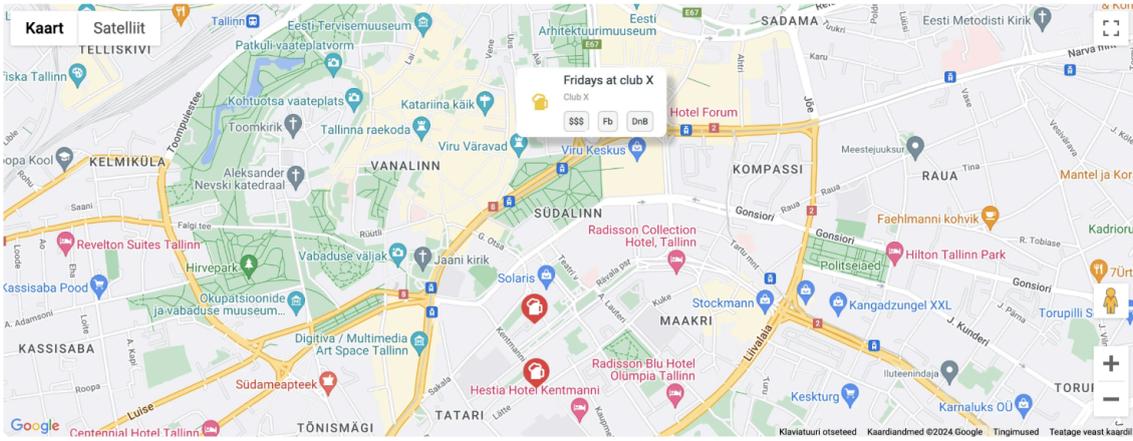
Up-to-date data is achievable if venues enter all their events with the correct information. This is not a viable way to achieve this at the beginning, because some venues might not want to spend their time filling events information on an unknown page. The solution to this problem is Apify Facebook events scraper. Apify provides a scraper API that returns information about needed Facebook events. This API can be used with a cron job, to automate maintaining an up-to-date database. Later venue admins can modify data to their liking.

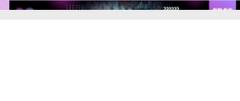
Another aspect is the legal aspect. As OutWeGo will be displaying event banners, agreements with every venue must be made before going live.

3. Wireframe

1. User Page

OutWeGo < Fri. 28 jan >



<p>Nobrainier club A Price: \$20</p> 	<p>Neon Glow Party Club club Price: \$18</p> 	<p>Retro Rewind Night Club club X Price: \$12</p> 	<p>Retro Rewind Night Club club X Price: \$12</p> 
<p>Nobrainier club A Price: \$20</p> 	<p>Neon Glow Party Club club Price: \$18</p> 	<p>Retro Rewind Night Club club X Price: \$12</p> 	<p>Indie Night Out Club Sinilind Price: \$15</p> 

2. Admin Page

OutWeGo < Fri. 28 jan >

Create

Event

EventName

Name

Description

TicketsLink

StartTime

EndTime

Price

FacebookId

PictureLink

Venueld

EventTypeld

4. ERD model

